

Think USA Cheese Seminar Jakarta

September 24, 2024



TUESDAY, SEPTEMBER 24

VENUE: GRAND HYATT JAKARTA | GRAND BALLROOM 1 AND 2

TIME	ACTIVITY
9:00 am – 9:30 am	Arrival & Registration
9:30 am – 9:45 am	Welcome Remarks <i>Dali Ghazalay, Regional Director – Southeast Asia, USDEC SEA</i> <i>Amy Foor, Vice President, Global Foodservice Programs, USDEC</i>
9:45 am – 10:00 am	Opening Remarks <i>U.S. Department of Agriculture</i>
10:00 am – 10:40 am	Global Cheese Outlook <i>Monica Ganley, Senior Director, Global Trade Analysis, USDEC</i> <i>Marcus Ng, Trade Insights Analyst, USDEC SEA</i>
10:40 am – 11:10 am	Coffee & Networking Break Foyer <i>Chef Vindex Tengker, USA Cheese Guild Chef Consultant</i> <i>Discover the unmatched versatility of USA Cheeses at our coffee break, where Chef Vindex Tengker, a celebrated judge from MasterChef Indonesia and Top Chef Indonesia, presents a fusion of local and Western delights, featuring Cheeses from the USA.</i>
11:10 am – 11:30 am	Why Choose Cheese from the USA <i>Merle McNeil, Vice President, Global Retail Programs, USDEC</i>
11:30 am – 12:00 pm	Say Cheese! Why USA Cheeses Deserve a Spot on Your Plate <i>Paolo Serrano, Co-founder, Elev8 Foods Pte Ltd</i> <i>Chef Benjamin Fong, Co-founder, Elev8 Foods Pte Ltd</i>
12:00 pm – 1:15 pm	Lunch Grand Café

1:15 pm – 1:45 pm

Grate Expectations! Versatile Opportunities for Cheese in Indonesia

Anoo Pothen, Director, Consumer Insights, USDEC SEA

1:45 pm – 2:30 pm

Panel Discussion: Fulfilling Southeast Asia's Cheese Demand

Moderator: Dali Ghazalay, Regional Director – Southeast Asia, USDEC SEA

Panelists: U.S. Cheese Suppliers

2:30 pm – 2:35 pm

Concluding Remarks

Dali Ghazalay, Regional Director – Southeast Asia, USDEC SEA

2:35 pm – 6:00 pm

Savour & Connect: A Tasteful Networking over USA Cheeses

Seize this exclusive chance to connect and build relationships with U.S. dairy suppliers who are enthusiastic about forging stronger partnerships with Southeast Asian businesses. Join us for a networking session and cheese reception where the finest USA Cheeses take center stage.
