

# Think USA Cheese Seminar Manila

September 27, 2024



## FRIDAY, 27 SEPTEMBER

VENUE: CONRAD MANILA | TAFT BALLROOM

TIME	ACTIVITY
9:00 am – 9:30 am	<b>Arrival &amp; Registration</b>
9:30 am – 9:45 am	<b>Welcome Remarks</b> <i>Dali Ghazalay, Regional Director – Southeast Asia, USDEC SEA</i> <i>Amy Foor, Vice President, Global Foodservice Programs, USDEC</i>
9:45 am – 10:00 am	<b>Opening Remarks</b> <i>Michael Ward, Agricultural Counselor, U.S. Department of Agriculture</i>
10:00 am – 10:40 am	<b>Global Cheese Outlook</b> <i>Monica Ganley, Senior Director, Global Trade Analysis, USDEC</i> <i>Marcus Ng, Trade Insights Analyst, USDEC SEA</i>
10:40 am – 11:10 am	<b>Coffee &amp; Networking Break</b> <i>Chef Jill Sandique, USA Cheese Guild Chef Consultant</i> <i>Discover the unmatched versatility of USA Cheeses at our Coffee Break, where Chef Jill Sandique presents a fusion of local and Western delights, featuring Cheeses from the USA.</i>
11:10 am – 11:30 am	<b>Why Choose Cheese from the USA</b> <i>Merle McNeil, Vice President, Global Retail Programs, USDEC</i>
11:30 am – 12:00 pm	<b>Say Cheese! Why USA Cheeses Deserve a Spot on Your Plate</b> <i>Paolo Serrano, Co-founder, Elev8 Foods Pte Ltd</i> <i>Chef Giovasco C. Barlao, Co-founder, Elev8 Foods Pte Ltd</i>
12:00 pm – 1:15 pm	<b>Lunch   Brasserie on 3</b>

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1:15 pm – 1:45 pm

**Grate Expectations! Versatile Opportunities for Cheese in Indonesia**

*Anoo Pothen, Director, Consumer Insights, USDEC SEA*

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1:45 pm – 2:30 pm

**Panel Discussion: Fulfilling Southeast Asia's Cheese Demand**

*Moderator: Dali Ghazalay, Regional Director – Southeast Asia, USDEC SEA*

*Panelists: U.S. Cheese Suppliers*

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2:30 pm – 2:35 pm

**Concluding Remarks**

*Dali Ghazalay, Regional Director – Southeast Asia, USDEC SEA*

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2:35 pm – 6:00 pm

**Savour & Connect: A Tasteful Networking over USA Cheeses**

*Seize this exclusive chance to connect and build relationships with U.S. dairy suppliers who are enthusiastic about forging stronger partnerships with Southeast Asian businesses. Join us for a networking session and reception where the finest USA Cheeses take center stage.*

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